



Sponsor an Artist!

Photo by Joe Edelman

Communities Need Art.

ArtPop Street Gallery introduces artists to their communities in a big way - giving more people access to art in the places they commute every day. We are a literal street gallery promoting the work of local artists on available media space - billboards, news racks, airports - turning roads, highways and thoroughfares into opportunities for artistic appreciation and discovery.

Our Goal

is to serve **20** Charlotte artists in 2020. You or your company can help us get there by sponsoring an artist for **\$5,000**.

Sponsor Benefits

- ➔ Logo displayed alongside artist's work throughout Charlotte
- ➔ VIP access to the 2020 Artist Reveal Event at Le Meridien
- ➔ 1 hour appearance from sponsored artist
- ➔ 1 printed display of art for home or office

Your Contribution Supports

- ➔ Advertising value of over \$3 million a year
- ➔ 20 billboards
- ➔ 10 newsstands in Uptown Charlotte
- ➔ 32 digital charging stations at CLT Airport
- ➔ Displays at Waverly, Ballantyne Village & Rea Farms
- ➔ College art program scholarship for 1 High School Student
- ➔ 2-day ArtistsU Course for 20 emerging artists
- ➔ 4 Pop-Up Gallery Shows



Photo by @ideasandpictures

Art displays around Charlotte



Contact Wendy Hickey at wendy@artpopstreetgallery.com to sponsor today!